

MAB Meeting Minutes
May 13, 2021
Virtual Meeting via Zoom
9:30 am – 11:00 am

Members Present: Jan Ameen, Véronique Blanchard, Kathleen Casey, Tracy DeMaio, Amy Donovan, Steve Ellis, Juliette Haas, Abbey Massaro, Arlene Miller, Mike Pattavina, Mary Stucklen, Susan Waite.

Others Present: Mike Moores and Chris Lucarelle of Waste Management Recycle America; Ethan Tupelo, Pedal People

The meeting was called to order at 9:32 AM

Meeting Agenda

**Public Comment
Period**

No members of the public had comments

**Review and approve
previous meeting
minutes (VOTE)**

Susan moved to accept the minutes as previously edited; Mary seconded, Juliette abstained, and the vote was unanimous in favor of approval.

MRF Update

The retrofit of the new equipment at the MRF is finished and all went smoothly. The old eddy current machine was replaced with a German Steiner eddy current machine. The TTech optical sorters were installed, and are now pulling out PET, and tubs and lids. The first load of these newly sorted materials will be shipped out soon. There is now a quality control station located after the magnet for improved contamination removal. The average market value (AMV) is still going up, and the May pricing was a net \$13.23 cost to the member communities! The increase is mostly driven by plastics pricing as well as paper. HDPE is almost \$1,000 per ton. The glass market has expanded from just the clear fines to include all colors of glass, and is still going to the same market in Connecticut. The MRF still uses the actual value of glass in the AMV which is -\$29.70. The MRF is also amenable to starting up tours again, and MAB members would love to schedule a tour to see the new equipment in operation. It was confirmed that member communities will get 70% of the value if the market goes over \$93.50 in FY21.

Treasurer's Report

The only items paid for were the RRR ads for the two newspapers. It was asked if the public education fee will be reinstated soon, to which Jan responded it's not likely in FY22 but likely in FY23.

Video Committee

Abbey reported that the committee has received 5 submissions for the material specific short videos and 4 for the MRF video. Submission selection criteria developed by the committee given the highest weight was for content, cost, and creativity. The two groups which rose to the top after scoring by the committee are the Rendon Group, which is the same firm which created the first MRF video, and Reelife. The committee still has questions for each of the vendors and will follow up. The committee is also applying for a \$5,000 grant from the Carton Council to help with the production of the MRF video. The MAB recommended that the

committee go back to the companies to ask questions and then come back to the MAB with a recommendation.

**Public Outreach &
Education**

The Reduce, Reuse and Recycle (RRR) guides were published and the links to each edition are posted on the website. The Public Education grant application has been sent out and are due back on May 14th. The committee may have to send reminders as not too many requests have come in yet.

The meeting was adjourned at 10:37 AM.

The next MAB meeting is scheduled for June 17, 2021

Respectfully submitted,

Véronique Blanchard, Clerk