

**MAB Meeting Minutes**

**June 28, 2018**

**Hampshire Daily Gazette Conference Room**

**10:00am – 11:30am**

**Members Present:** Arlene Miller, Cristina Ferrera, Tracy DeMaio, John Alphin, Véronique Blanchard, Steve Ellis, Susan Waite, Mike Pattavina, Jan Ameen

Guests: Mike Moores of Waste Management, James Gedo Recycling Foreman with City of Springfield

**The meeting was called to order at 10:06**

**Public Comment Period** No members of the public were present.

**Review and approve previous meeting minutes:** Mike moved and Susan seconded a motion to approve the minutes of May 24<sup>th</sup>, 2018 as amended. Arlene and John abstained.

**MRF & Automated Operations / Markets Update: Mike Moores reporting**

**Dual Stream:** Markets mirror last month's numbers, with fiber/OCC at \$75, news/ #56 at \$25, and plastics remaining the same.

There have been no operational issues, and the MRF has bays full of material on both sides. When asked why the material has increased, Mike said a lot comes from schools at this time of year. Also Sunoco was down for about a month and some of these materials came to the MRF. Material is moving well and they always want more material at the Birnie Ave facility.

**Single Stream** at Tremont Street is having issues with movement and higher prices/tipping fees. Some material now going to CT, and also to the Avon and Billerica facilities. Processing fees were at \$120/ton last month. The going rate is now \$120-150. Arlene wondered if new technology will improve to help single stream? Mike mentioned TTechs, a technology which shoots off different plastics using optical lens which can sort by resin type.

Tracy mentioned a request which has come in for a tour. West Springfield has requested to tour the facility where their single stream materials are sorted. Véronique will schedule a tour of Avon and let the rest of the MAB know when it will be so that members who wish to may join. Véronique mentioned the plans for a tour for several committees and the City Council of Pittsfield which will be scheduled for September.

John wondered about creating a video for single stream.

Steve said they have experienced very few rejected loads, there had been a few issues such as too much water in a load and some contamination in mixed rigid plastics but overall quality is pretty good. Steve let the board know that if anyone sees a hauler mixing recycling with trash, he will send out a fine if he is sent a photo or video showing the offense.

Arlene asked about the bulky rigid plastics markets; Mike said they are moving but not very profitable. All BRP markets are domestic, but the domestic buyer may be brokering overseas.

**Treasurers Report: Jan reporting**

She is waiting for one Berkshire radio ad invoice to be resolved, the MRF tours and website update invoices are in, and Jack Golden was just paid for 5 presentations. The budget presented reflects everything except \$300 for the unresolved radio ad.

### **DEP Update: Steve reporting**

Steve let us know that Amanda's replacement Monasia Ceasar will now be working on the public ed fee assessments for each municipality. Véronique mentioned that the MRF public education fees may not be paid for by using small scale and RDP grant monies.

**Consultant Update:** Steve spoke with the consultants this week, they will attend next month's MAB meeting. They want to hear from the MAB whether they are headed in the right direction and in the proper timeframe. They are preparing a document which will outline the remaining schedule for the RFP through 7/2020, and also an outline of how the RFP will be organized and what it will contain. The MAB will review this at the July meeting. The consultants are calling potential vendors to get background information about capacity, etc. There was then some discussion about the meeting time and date.

Véronique mentioned the universal list which is being developed in conjunction with MassDEP, the MRF operators and the haulers in state. Steve said the universal list is more the common denominator and the new Springfield MRF list will be decided upon in conjunction with the MAB.

### **Education & Outreach Committee Projects**

#### **Radio Ads: Susan reporting**

The question was asked if the MAB plans to pay for another series of radio ads? Susan said this could potentially happen in the fall. She mentioned doing research about the PSA's, and wondered if we could do some free PSA's as well? She said PSA's are usually short, and our ad would probably pass as a PSA. Jan mentioned that we could perhaps choose different radio stations in different markets to cover more area, such as Bear Country and WHAI. Susan will get the subcommittee together to discuss options and report back to the board. Cristina wondered about TV ads and if the audio from the radio ad could be used for a TV ad? The committee then discussed the data Jan pulled from the website hits.

#### **Facebook subcommittee update: Véronique reporting**

Jessica Wozniak has answered the subcommittee's questions and the subcommittee will meet this month to finalize recommendations for the board.

#### **Public Education Material: Tracy reporting**

The board discussed new material to include and/or edit for the next rounds of education materials grants. Amy sent in a request to address the timeline for the grant process. Materials under consideration to edit are the trifold and using the trifold as a poster. There were recommendations to include the Most Unwanted poster on heavier card stock and to use the image from the Most Unwanted poster in the No section of the trifold. Kathleen asked the board to consider including some of the IQ Kit posters in the menu. Véronique asked about having the main Yes/No letter size poster available in Spanish as well. Susan asked about having a public event compost bin on the menu, Mike asked about having a sign to put out at public events which says "Please bring these items home" with recycling images. Tracy asked for suggestions on who could do the Spanish translation.

Kathleen's request on IQ Kit materials was tabled until July when she can be here to present her request so the MAB can ask questions.

The meeting was adjourned at 11:38. The next Meeting date is July 26 at 10 AM in the Daily Hampshire Gazette conference room

Respectfully submitted,

Véronique Blanchard, Clerk