

MAB Meeting Minutes
September 28, 2017
EcoBuilding Bargains

Present: Tracy DeMaio, Jamie Cahillane, Steve Ellis, John Alphin, Susan Waite, Amy Donovan, Kathleen Casey, Jan Ameen, Cristina Ferrara, Veronique Blanchard

Guest: Mike Moores, Springfield MRF Plant Manager

Tracy DeMaio, Chairperson, called the meeting to order at 10:07 AM

Agenda:

- A. Public Comments: There were no public comments offered.
- B. Meeting Minutes: Jan moved and Jamie seconded a motion to accept the minutes with one minor change; the addition of a dollar symbol (\$) before 990 in paragraph C. 3. Three members not present at the last meeting (Veronique, Kathleen & Susan) abstained, the rest voted to approve the motion.
- C. MRF Related Issues; Mike Moore reported
 1. The bulky rigid loads coming in to the MRF are improving. The MRF may have to pay to get rid of the previous loads from before the program switch. Mike has been visiting transfer stations to help explain the new program specifications and answer questions. He says this seems to help with the transition and he is willing to continue his visits should he be requested. The new market for bulky rigids is domestic and located in North Carolina.
 2. #56 news is now \$80, down \$5 from August. Mike feels it will probably drop more as there are issues with China. The MRF is looking to possibly warehouse material until prices go up again, and he will know more in a month or so. He reports that IFP is happy with the paper quality.
- D. Treasurer's Report; Jan reported
 1. We received \$35,000 from MRF education payments and the current bank balance is now \$134,650.00.
 2. Jan mentioned that the cost of the educational materials for the haulers came out to \$2,715.19, which is \$215.19 over the amount approved by the MAB. Kathleen moved to approve the extra \$215.19; Jamie seconded and the vote was unanimous. Tracy asked how the haulers are distributing the education brochures, and she will reach out to Republic to see what they are doing with theirs.

E. Education & Outreach

1. Education Campaign:

Amy reported that Susan has printed out a new draft of the of the rigid plastics poster, which Nancy Turkle has created for the MAB. The committee discussed the images and 'NO' listing. Amy will review the YES images and the 'NO' items. Amy asked if we will send replacement signs to those who ordered them in previous education campaign cycles. Tracy said that we should send out a new notification before we send out the educational materials packet, and will contact those affected towns to see if they need replacements. Kathleen asked about pop-up events for bulky rigids with multiple towns and the scheduling of drop-offs at the MRF. The rest of the menu items for the mini grant are ready to go; ACE programs are no longer being offered, but Jack Golden's presentation is still on the menu.

Jamie had raised the issue of how points are awarded to the districts at the last meeting. He said that if awarded as a group, the total points is 6,000 but if each town were to be individually awarded points the total would be 10,000. Tracy pointed out that Springfield's points are the maximum awarded, due to population, so the point system could be re-worked from that maximum. Cristina and John both felt that their populations are well served by the program as it is. Jan said we could double everyone's points because we have the money in the budget to spend. Veronique suggested doubling the district points. Susan moved that we double the district points and look at the way the other are awarded next year; Veronique seconded. Discussion about the fairness of this plan then took place. Jamie suggested we simply double everyone's points. Susan withdrew the motion and the moved that for this year only we double all awarded points and work on a different calculation for next year. Jan seconded and the vote was unanimous.

2. Website:

Amy sent out the link to the Board for the website test site and mentioned the October 10th deadline for reviewing the contact information listed for towns on the website. She also said the "What Do I Do With" portion of the website is being updated. Amy asked about the updating of the municipality's list of haulers approved for tipping at the MRF. Amanda used to remind towns and cities annually to update their lists. Steve will be the new contact email under the 'contact us' tab on the MRF website.

3 Radio Ad:

John, Mike and Barry Searle (former MAB member) came up with a jingle for the new radio ad which says "Reduce, reuse and recycle, slow global warming and save our doggone earth". This wording comes in under the ten seconds maximum set. They also recorded background music which comes to 40 seconds. Audio clips were played for the MAB. Susan read out load the draft language developed for the ad, which is 20 seconds long. Amy suggested that the musicians

... speak the website address at the end, so the ad would be jingle, spoken words, jingle. Jan moved that we accept the committee's version of the jingle.

DEP Updates:

Steve said that interviews have been held for the Municipal Assistance Coordinator position. He also mentioned that over a dozen companies are in the pool being looked at for a consultant to help with the Request for Proposal process. MAB committee members met on several occasions with haulers to discuss future outlooks for recycling and get a feel from the haulers about future trends, markets and the haulers' plans to meet those trends. Jan reported it was helpful to hear what is possible now in the marketplace, and mentioned that none of the haulers were interested in the current DEP building site on Birnie Ave for processing, but were possibly interested in the site for use as a transfer station. Jan will write up notes to distribute to the board.

The next two meeting dates are set for October 26th and November 30th.

The meeting was adjourned at 11:35.

Respectfully submitted,
Veronique Blanchard