

Present: John Alphin, Jan Ameen, Jamie Cahillane, Tracy DeMaio, Amy Donovan, Steve Ellis, Cristina Ferrara, Arlene Miller

Guest: Mike Moores, Springfield MRF Plant Manager

Agenda:

Tracy DeMaio, Chairman, called the meeting to order at 10:05AM

- A. Public Comments: There were no public comments offered.
- B. Meeting Minutes: The minutes from the June 22, 2017 meeting were approved as presented.
- C. MRF Related Issues: Mike Moores reported.
 1. Bulky Rigid Plastics have become an issue: Mike reported that China will stop taking most types of rigid plastics beginning September 1st. They now have adopted a very low tolerance for any contamination. While the bulky rigid materials will still be accepted at the Springfield MRF, the bulky rigid mix will change. Waste Management does have a domestic buyer for this material.
 2. There was a discussion about an information campaign targeting the bulky rigid mix changes. Mike said about 14 towns now collected this material. The MAB agreed to help create a new "acceptable" list with Mike's help and to inform the 14 towns of the change. We all agreed on a September 10th deadline to get the word out. Mike also offered to go to communities and explain the situation and answer questions.
 3. The new market index is now news #56 (it was news #8). The price was at \$85 in July and August. Our total revenue income for dual stream was \$17.90 and single stream was \$9.90 for both July and August.
- D. Treasurer's Report: Jan reported.
 1. All single stream towns had enough revenue to support the public education fee payments, so no billing is required.
 2. No expenditures from our budget have occurred this FY.
 3. Jan reported on the hauler public education project. She has contacted about 10-12 haulers and asked what education information they would like and quantities. Both bill inserts and tri-folds were requested. A motion was made (Arlene/Jamie) to authorize Jan to spend up to \$2500 on hauler public education literature and do it now. The motion passed.
 4. Tracy mentioned that she had both extra tri-folds and postcards that should be brought to the MRF for the use of the tour guides.
- E. DEP Update: Steve reported
 1. Steve reported that the 6 month revenue checks have been cut. He needs to do some cross checking/reviewing on the checks before sending them out.
 2. He will be making the contract change to reflect the index change from #8 news to #56.
 3. Steve reported that the vacant MAC position has been posted with a due date of September 8th.
- F. 2020 MRF Contract Discussion: A few contract issues were discussed.
 1. Tracy asked about the closing time at Automated. It seems as though the contract says a closing time of 4:30 but in practice the facility closes at 3:30. This has caused some hardship for the hauler serving Agawam's new automated program. Steve offered to take care of this issue.
 2. Steve reported that the search for a consultant to help draft the MRF operations RFP has begun. Brooke, Greg and Steve are involved with that. He predicted that a consultant should be hired some time in October 2017. Progress is being made. It was asked if one or more MAB members might participate in the selection process. More to follow.

3. Jan, Cristina and Arlene reported on the MRF vendor meeting to occur in September on the 12th and 14th. Questions have been formulated and being finalized to send in advance to the 4 vendors. MAB members will be welcome at the meetings in September. The final questions will be sent to the vendors by the end of August.

G. Education and Outreach Projects: Several topics were discussed and they included:

1. Website update: Amy has been working on this. She reported that a dummy site has been created. We need to work together to update the data in the MAB section of the site. That would be to verify contact info and local website addresses. Members agreed to check the contact info on the MAP section of the website for each of the towns they represent and provide accurate and updated info to Amy by September 8th.
2. Radio Ads: Tracy reported on the information she received from Susan about this project. A motion was made (Arlene/John) to allow the Radio Ad committee to proceed as described with the final jingle piece to follow. The plan/hope is to have a jingle by our next MAB meeting.
3. Education and Outreach Campaign: Amy and Tracy reported.
 - a. There was some discussion about the ACE offering. Amy will report back on the status of their assemblies.
 - b. There was a discussion about changing the money/point formula to better reflect the population in the 3 solid waste districts. All agreed by consensus that this would be a good idea and should happen. The change would significantly increase the dollars to each district.
 - c. All agreed to add the DEP IQ Tool Kit poster about "BAGS" to the offering.
 - d. More information was required on a few of the other options. All agreed to delay the start up of this project until those details were ironed out.

The meeting was adjourned at 11:50AM.

Our next meeting is scheduled for September 28, 2017 at 10AM in Springfield at EcoBuilding Bargains. Please let Arlene know if you are not planning on attending.

Notes taken by Arlene C. Miller