

# MRF Advisory Board (MAB)

## Meeting Minutes

Date: May 18, 2017

Location: Northampton Department of Public Works Meeting Room

Present: Jan Ameen, Tracy DeMaio, Amy Donovan, Steve Ellis, Cristina Ferrera, Arlene Miller, Mike Pattavina, and Susan Waite, Heather Wasilewski

Guests: Mike Moores, Springfield MRF Plant Manager

### AGENDA

Tracy DeMaio, Chair, called the meeting to order at 10:04 am.

- A. Meeting Minutes: The minutes from April 27, 2017 were approved (Mike P./Arlene, all in favor)
- B. Public Comments: There were no public comments offered.
- C. MRF Operations: (Mike Moores)
  - a. The ONP index went down again from April, now at \$65/ton. OCC is at \$145/ton, which isn't bad. These prices are below the threshold for revenue share to the communities. Other prices have been a mixed bag: PET price is strong, but HDPE is low. Plastics 1-7 is positive (which is good because sometimes it is negative).
- D. Jan Ameen presented the budget for FY2018, as well as results for FY2017
  - a. There was an overage of \$198.21 spent on our advertisement in the RRR guide compared to what was approved. Motion to approve the overage. (Arlene, Mike P, unanimously approved)
  - b. Greenfield used their public education points for a school presentation by Jack Golden.
  - c. The budget was adopted as presented (Arlene, Mike P, unanimous)
- E. DEP Update: Heather W pointed out that the deadline of 6/14 is approaching. She recommended completing the Certification of Minimum Eligibility ASAP so as not to get stuck on technicalities.
- F. Education & Outreach Committee Projects
  - a. Website: We have signed a contract with Bordeau for \$2200 to update our current website so it continues to function.
  - b. Radio Ad: Chris Pru submitted creative content and no one was excited about it. Juliette, a former MAB member, is creative and she will be asked to help with ideas for the ad and a jingle.

- c. Hauler Literature: There are 15 haulers. We will offer them trifolds and bill stuffers to choose from. Jan will write a letter to haulers offering the options with samples.
- d. Public Education Materials: We propose to offer a public education campaign this summer. Goal is that a letter will go out to munis on 9/1 offering the menu of MRF educational materials, with a deadline for orders of 10/1. Heather offered to help with this project.

G. MRF Contract

- a. A proposal was made that we organize pre-bidding haulers' meeting for MRF operators, such as Casella, Republic, WM, USA. We would like to gather their perspective on markets and the future of recycling. The group was generally supportive of the idea.

Meeting adjourned at 11:10

Next Meeting 6/22 at 10am

Minutes recorded by Heather Wasilewski