MAB Meeting Minutes
October 17, 2013
DPW Meeting Room
Northampton, MA

Present: John Alphin, Jan Ameen, Jamie Cahillane, Tracy DeMaio, Amy Donovan, Justine Fallon, Janine Greaves, Juliette Haas, Arlene Miller, Michael Pattavina, Barry Searle, Veronique Blanchard Smith, Greg Superneau and Eric Weiss.

Agenda:

Eric called the meeting to order at 10:05AM

A. Meeting Minutes: The minutes from the September 19, 2013 meeting were approved (Jan/Greg) as presented.

B. Treasurer’s Report:
   1. Jan passed out a treasurer’s report, which she reviewed.
   2. Jan reported that she has transferred all of the MAB banking over to the United Bank of Springfield.

C. MRF Operations: Justine reported.
   1. Justine reported that the market index prices were flat. Revenue share for dual stream communities for September was $22.47 and single stream was zero. ONP #8 was at $65. Dual stream tonnage was about 700T co-mingled and 1,300T mixed paper. Single stream tonnage was 1,326T.
   2. John Alphin asked if these numbers included the Springfield schools, which he reported delivered 45T on single stream recycling in September. Justine will check to be sure the Springfield school tonnage is included.
   3. There had been an issue with recycling milk cartons at Automated. Justine reiterated that it is important not to use black bags but only clear bags for the milk carton recycling. When asked about the small 4oz cup used in school cafeterias, Justine responded that there is no market for that material.

D. Representation: Eric led a brief discussion about the new MAB representatives list. He pointed out that it is important to allow Barry Searle to represent Westfield. A motion was made (Arlene/Mike) to have Barry be the Westfield representative on the MAB. The motion passed unanimously.

E. MAB FY 2014 Programs: Justine reported that the education committee had met. She passed out a “MAB Education and Outreach Special Project Proposal”. There was a general discussion about the proposal and all were pleased with the suggestions. A motion was made (Greg/Mike) to approve an additional $1000 from the outreach line of the budget for design work for the educational material. The motion passed. The group was asked to report back to the MAB at the December meeting.

F. Single Stream Update: Justine explained the milk carton recycling issue at Automated. She will speak with the operator about that. Barry Searle reported that the City of Westfield will be going single stream in the spring of 2014.

G. 2013 America Recycles Day event: Arlene, Tracy, Juliette and Justine have been working on the details associated with this event. The committee reported that the ACE group has agreed to
present at the meeting. They will be both educational and entertaining. All members were encouraged to RSVP and to let Arlene know if they would be bringing a guest.

H. MAB newsletter: The MAB members expressed how pleased they were with the new electronic newsletter. Justine reported that 181 folks were sent the newsletter, 73 opened it, 14 clicked on and article and 1 was forwarded. It was agreed to target a late January/early February 2014 date for the next MAB newsletter.

I. Other:
   1. Mike brought up the issue of appropriate recycling bins for schools. He suggested that we invite a vendor to discuss design needs for school recycling programs. It was agreed that this would be better handled at a MRC meeting.
   2. Juliette asked if towns were seeing an increase in their trash numbers. Many agreed that they were also seeing that trend.
   3. The Reuse Alliance meeting to be held in Springfield was discussed. Some members were considering attending.

The meeting was adjourned at 11:14AM.

Our next meeting is scheduled for December 19, 2013.

Notes taken by Arlene C. Miller